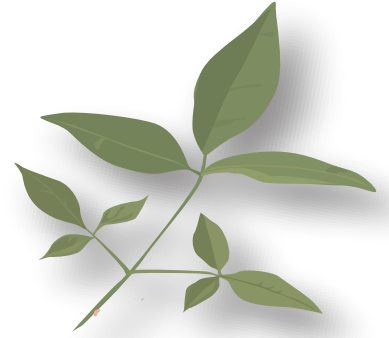




*E*co-Friendly Rubberwood Richell's #1 Choice!



Richell USA offers a complete line of fine wood pet products, all made from the rubberwood tree. Richell selected this particular timber as it's signature wood because of its high durability and tight grain, which takes beautifully to a wide range of finishes. The wood also has the ability to minimize shrinkage, cracks and warps, making it the perfect candidate for the production of high-quality pet products.

Rubberwood, as its name suggests, is best known for the production of latex, which is used worldwide for rubber-based products. In the past, these trees were used solely for their sap-producing capabilities and then discarded. When latex yields became too low the trees were simply cut down and burned and new trees were planted.

Today however, while other trees are cut down for the sole purpose of producing certain products, rubberwood is used only after it completes it's latex-producing cycle and dies, which generally lasts 26-30 years. This is another reason why Richell loves this ecologically sustainable timber. The choice to utilize a wood that was once considered useless is our contribution toward helping the environment and one that makes Richell proud!



Natural Wood Grain



Richell's Autumn Matte finish



Properties of Rubber (Maple Family):

Density (kg/M3 at 16%MC -----	560-640
Tangential Shrinkage Coefficient (%) -----	1.2
Radical Shrinkage Coefficient (%) -----	0.8
Hardness (N) -----	4,350
Static Bending, N/mm at 12%MC -----	66
Modulus of Elasticity, n/mm at 12%MC -----	9,700
Source: FRIM, Malaysia	

For more information on Richell pet products visit us at www.richellusa.com